



We invite you to partner with the Rotary Club of Tampa Saturday, January 15th, 2022

The Rotary Club of Tampa formed in Tampa in 1914 and currently has over 130 members representing the local business community. Rotary members and the community are invited to attend our 5th annual Gasparilla Bash.

Proceeds from the event go right back into the Tampa Bay community via the Rotary Club of Tampa Foundation, which has invested over \$250,000 in the past 5 years in scholarships and in supporting impact projects with local organizations including the Boys & Girls Club of Tampa Bay, Feeding Tampa Bay, Frame Works of Tampa Bay, the Crisis Center of Tampa, Academy Prep of Tampa, A Kid's Place, Heart Gallery of Tampa, Telehealth Access for Seniors, Exalted Warrior Foundation, and many more.

Each year a "Spotlight Charity" is chosen to receive a significant portion of the proceeds of this event. The 2022 Spotlight Charity will be announced by October 2021.

Last year the Rotary Club of Tampa Foundation invested nearly \$50,000 and thousands of volunteer hours in programs that benefit children and families in the Bay area. The Foundation was formed in June 1983 and is registered with the State of Florida as an autonomous 501(c)(3) organization.

Becoming a sponsor affords your company the following opportunities with the Gasparilla Bash, PLUS our meetings and events throughout the whole year.

- Market directly to a well-defined target audience (Our members are primarily business owners, executives, and decision makers. And are among the most influential business leaders in Tampa Bay)
- Increase brand visibility and enhance customer loyalty
- Demonstrate commitment to social responsibility
- Affiliate with an exciting event open to all across the Tampa Bay community

Learn more at GasparillaBash.org

GASPARILLA BASH 2022 SPONSORSHIP LEVELS

TITLE SPONSOR - \$10,000

(only 1 opportunity available)

Publicity before and after event:

- Securing naming rights: “Gasparilla Bash 2022, presented by (your business)
- Your logo featured prominently at our weekly meetings for one year (44 meetings)
- A five-minute presentation of your product or service at a club luncheon
- (6) guest invitations to a Rotary Club of Tampa luncheon
- (6) guest invitations to a Rotary Club of Tampa Happy Hour event
- Company logo on all print and online promotional materials
- Dedicated posts on each of the club and event’s social media platforms
- Mention in Gasparilla Bash press releases
- Company logo inclusion on Rotary Club of Tampa website homepage

Exposure at the event:

- Company logo displayed prominently throughout the entire event
- Company name mentioned by band from the stage during the event

Event experience:

- (10) VIP Tickets + (10) General admission tickets
- Reserved table in VIP lounge

BUCCANEER SPONSOR - \$7,500

Publicity before and after event:

- Your logo featured prominently at our weekly meetings for one year (44 meetings)
- A two-minute presentation of your product or service at a club luncheon
- (4) guest invitations to a Rotary Club of Tampa luncheon
- (4) guest invitations to a Rotary Club of Tampa Happy Hour event
- Company logo on all print and online promotional materials
- Dedicated posts on each of the club and event’s social media platforms
- Mention in Gasparilla Bash press releases
- Company logo inclusion on Rotary Club of Tampa website homepage

Exposure at the event:

- Official bar sponsor, including signage with logo at each bar
- Company logo displayed on screen throughout the event
- Company name mentioned by band from the stage during the event

Event experience:

- (8) VIP Tickets + (6) General admission tickets
- Reserved table in VIP lounge

PIRATE SPONSOR - \$5,000

Publicity before and after event:

- Your logo featured at our weekly meetings for 3 months (leading up to and after event)
- (2) guest invitations to a Rotary Club of Tampa luncheon
- (2) guest invitations to a Rotary Club of Tampa Happy Hour event
- Company logo on all print and online promotional materials
- Dedicated posts on each of the club and event's social media platforms
- Mention in Gasparilla Bash press releases
- Company logo inclusion on Rotary Club of Tampa website homepage

Exposure at the event:

- Official VIP lounge sponsor, including signage with logo in this area
- Company logo displayed on screen throughout the event
- Company name mentioned by band from the stage during the event

Event experience:

- (6) VIP Tickets + (4) General admission tickets
- Reserved table in VIP lounge

PLANK SPONSOR - \$2,500

Publicity before and after event:

- Your logo featured at our weekly meetings for 3 months (leading up to and after event)
- Company logo on all sponsor graphics posted online on social media and website
- Dedicated posts on each of the club and event's social media platforms
- Mention in Gasparilla Bash press releases

Exposure at the event:

- Company logo displayed on screen throughout the event
- Company name mentioned by band from the stage during the event

Event experience:

- (4) VIP Tickets + (4) General admission tickets

ANCHOR SPONSOR - \$1,000

Publicity before and after event:

- Your logo featured at our weekly meetings for 3 months (leading up to and after event)
- Company logo on all sponsor graphics posted online on social media and website
- Dedicated posts on each of the club and event's social media platforms

Exposure at the event:

- Company logo displayed on screen throughout the event

Event experience:

- (2) VIP Tickets + (4) General admission tickets

KREWE SPONSOR - \$500

Publicity before and after event:

- Your business name on display at our weekly meetings for 3 months (leading up to and after event)
- Company name listed on all sponsor graphics posted online on social media and website

Exposure at the event:

- Company name/Krewe welcome message displayed on screen throughout the event

Event experience:

- (2) VIP Tickets + (2) General admission tickets

SWAB SPONSOR - \$250

Publicity before and after event:

- Name on display at our weekly meetings for 3 months (leading up to and after event)
- Name listed on all sponsor graphics posted online on social media and website

Exposure at the event:

- Name displayed on screen throughout the event

Event experience:

- (2) VIP Tickets

Please let us know if you have any questions or if we can assist in creating a custom sponsorship!

Contact Robin Roup at (772) 321-6989 or at RobinLRoup@gmail.com

In-Kind Donation Needs:

To put on this event, we rely on the generous in-kind donations from local businesses. Here are a few of the items we are in need of:

- Items for our silent auction
- Items for door prizes
- Food/catering
- Printing
- Publicity / air time



2022 SPONSORSHIP COMMITMENT FORM

We would like to participate at the following level:

- \$10,000 – Title Sponsor
- \$7,500 – Buccaneer Sponsor
- \$5,000 – Pirate Sponsor
- \$2,500 – Plank Sponsor
- \$1,000 – Anchor Sponsor
- \$500 – Krewe Sponsor
- \$250 – Swab Sponsor

Sponsor Name: _____

Contact Name: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

Payment Method:

___ Check Enclosed (Payable to: Rotary Club of Tampa Foundation)

___ Email me an invoice so I can pay via credit card

___ Invoice me 1/1/2022 so I can pay in the new tax year

Please mail Sponsorship Commitment Form and payment to:
Rotary Club of Tampa, Inc. Attn: Gasparilla Bash 806 E. Jackson Street, Tampa, 33602
(813) 223-3394 tampa.rotary@verizon.net

THANK YOU FOR YOUR SUPPORT!

THE ROTARY CLUB OF TAMPA FOUNDATION IS A 501 (C)(3) CHARITABLE ORGANIZATION, FEDERAL ID #59-2445906. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.
REGISTRATION # CH-1227

